

THE SPAC CONFERENCE 2024

A DealFlow Event

June 11-12, 2024 | Westchester Country Club | Rye, New York

EVENT SPONSORSHIP GUIDE



Same beautiful venue
Exciting **new** format!

The SPAC Conference 2024

The SPAC Conference 2024 will take place at the beautiful Westchester Country Club, featuring a brand-new format. The 2024 format is designed with two objectives in mind: 1) To foster additional networking so sponsors can increase the time they spend with potential clients and, 2) To provide speakers with better audience participation and engagement.

June 11

- 2:00 PM Sponsor Arrival and set up (Westchester Room)
- 4:00 PM Registration is open
- 5:00 PM Keynote speakers (Biltmore Room)
- 6:00 PM Dinner, speakers and entertainment (Biltmore Room)
- 7:30 PM After party (Westchester Room and Patio)
- 9:00 PM Closing Remarks (Westchester Room and Patio)

June 12

- 7:30 AM Registration Open
- 8:00 AM Breakfast
- 9:00 AM Opening Remarks
- 11:00 AM Networking Break
- 11:30 AM Continued Content
- 1:00 PM Lunch
- 2:00 PM Continued Content
- 3:30 PM Networking Break
- 4:00 PM Continued Content
- 5:30 PM Cocktail Reception
- 7:00 PM Putting Competition Winner Announced



About the Conference

The SPAC Conference 2024 is the premier event uniting the most influential participants in this specialized market. Just ask around. People who attend DealFlow Events know that the content and the SPAC professionals who deliver it are without equal.

Following the success of our 2023 event and the overwhelmingly positive feedback we received from attendees, we are bringing The SPAC Conference 2024 back to the Westchester Country Club in New York on June 11-12, 2024. This is a superb venue for learning, networking, and making new friends and business connections.

As a sponsor you'll receive positive exposure both before and after the conference from mainstream and specialty news organizations covering SPACs, as well as online searches from potential clients looking for expert opinions and trustworthy firms. Sponsoring The SPAC Conference is a powerful tool that maximizes your marketing dollars and reaps benefits all year.

Each year attendees at The SPAC Conference represent a broad range of finance professionals with common interests and shared goals. Our conferences attract the decision makers in an organization – the people empowered to make things happen. This is your opportunity to meet them.

Sponsorships are limited. To secure your spot at this event, contact our office today. We look forward to working with you.

The SPAC Conference

June 11-12, 2024
Westchester Country Club
Rye, New York

Registration

Early Registration: \$1,195
Regular Registration: \$1,495
Walk-in Registration: \$1,695

Marketing

- DealFlow's SPAC Newsletter
- Social media campaigns
- Industry publications
- Online marketing and email
- Telemarketing
- Company press releases
- Partnership marketing
- Ad retargeting

Contact

Charlie Napolitano
Managing Director
(516) 876-8006 ext. 20
charlie@dealflowevents.com



Why You Should Sponsor

The SPAC Conference 2024 Puts You Directly in Front of Your Target Audience

As a Sponsor of The SPAC Conference, your people are in the same room as the people empowered to make decisions and sign deals. Sponsoring this conference gives you unparalleled access to SPAC executives and the CEOs of private companies who are eager to increase their appeal and maximize their value.

When you partner with DealFlow Events, you gain insider access to:

- Creative ways to market your firm to decision-making executives in attendance
- A popular conference format that focuses on conducting business as well as education and networking
- A highly cost-effective way of maximizing your firm's exposure to a targeted audience
- Proven integrated media campaigns that attract not just an audience – but the right audience

The Opportunity

The SPAC Conference 2024 includes a multifaceted marketing plan that delivers exceptional value to sponsors and results in a successful event with your target audience.

Don't be left out.

As a Sponsor, you benefit not just from delivering content during the event, but you also gain valuable exposure from our pre- and post-event marketing.

This is an opportunity to gain more business, and get more deals done. We bring together the professionals working in this space and the corporate executives intrigued by the possibility of going public via SPAC.

As our valued partner, all you have to do is introduce yourself to them.



The SPAC Conference 2024

“Just ask around.” It’s the most powerful pitch anyone can make in business. If you’re new to DealFlow Events, just ask around. Chances are good that you’ll know someone who knows us.

They will tell you that The SPAC Conference delivers.

DealFlow Events welcomes the most concentrated group of investors, attorneys with leading law firms, corporate governance specialists, advisory firms, proxy solicitors, and corporate board members to The SPAC Conference 2024.

Those who are serious about SPACs know this event is the most important forum of the year for networking opportunities and gaining expert perspectives from professionals in the SPAC market. Now it’s more important than ever to meet and discuss these topics with experts across a range of disciplines.

This is your chance to engage and network with a targeted audience of highly motivated professionals.

Reserve your sponsorship now while opportunities are still available.



Take Advantage of Insider Access with DealFlow Events

Our conferences are the signature events in each sector we cover.

The SPAC Conference 2024 is *the place* where the industry's thought-leaders gather to discuss near-term strategies for deal-making and long-term trends in the blank-check market. This is an unparalleled opportunity for professional education as well as networking with colleagues and forging new business relationships.

DealFlow's editors and program managers develop each program by thoroughly evaluating the major trends surfacing over the course of the year and vetting the best experts in the field to discuss these issues with a highly targeted audience.

At all times, our focus is on providing attendees with the finest quality content possible.

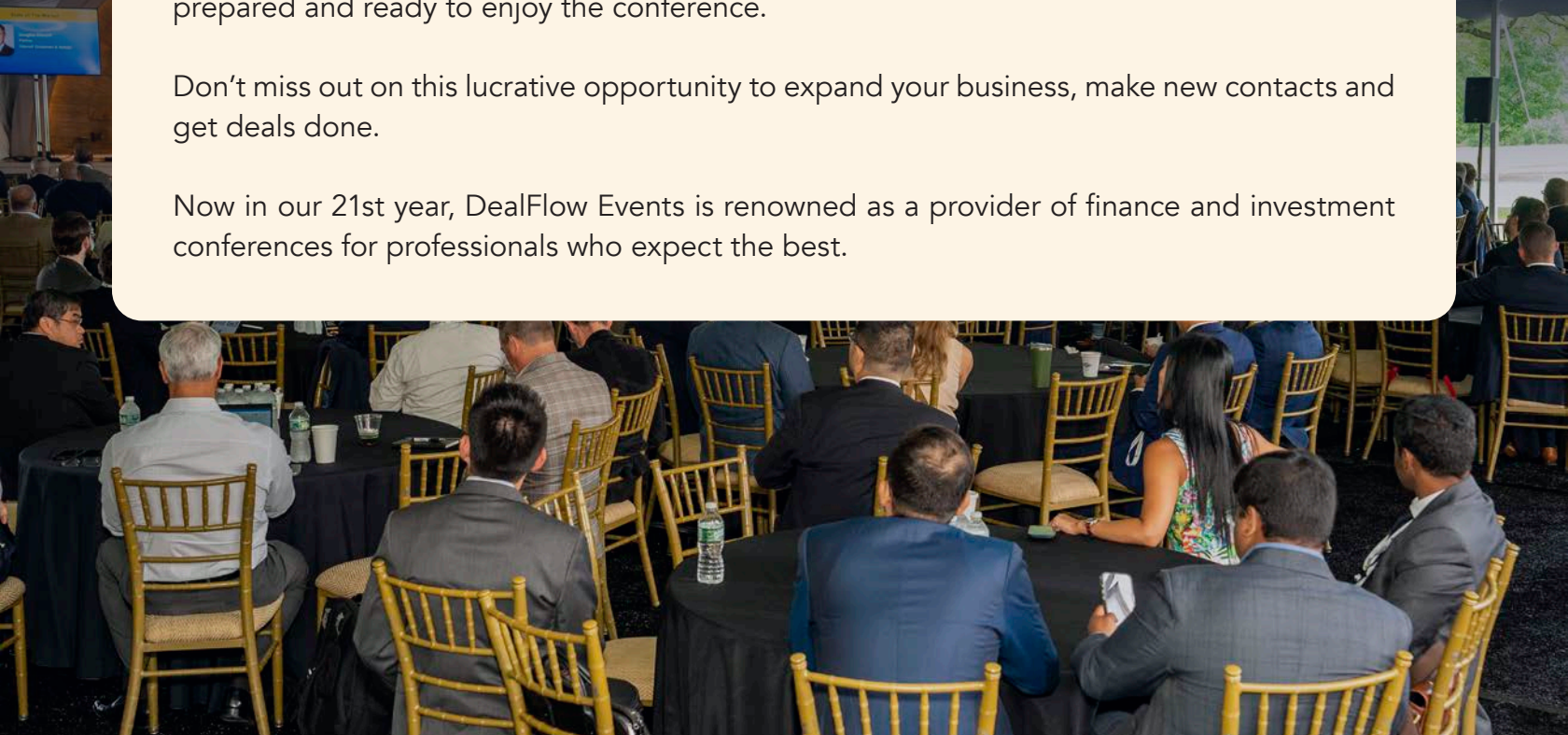
Sponsorships entitle our event partners to broad exposure during a lengthy promotional campaign and during the conference itself. Benefits include speaking opportunities, pre-conference publicity, logo and literature placement, exhibit space and complimentary registration.

This is your chance to connect with a large group of professionals, all gathered in one location, who are specifically looking to do business with firms like yours.

As a valued partner, you'll have access to our scheduling app, which enables you to plan 1-on-1 meetings with other attendees. This saves time and maximizes efficiency so you arrive fully prepared and ready to enjoy the conference.

Don't miss out on this lucrative opportunity to expand your business, make new contacts and get deals done.

Now in our 21st year, DealFlow Events is renowned as a provider of finance and investment conferences for professionals who expect the best.



Prior SPAC Sponsors

Since 2003, we've had hundreds of sponsors who've aligned themselves with DealFlow Events because they know we attract a qualified audience for marketing their services to new clients. Below are some of the firms who've been sponsors of The SPAC Conference since our inaugural event in 2008.

Akerman Senterfitt
Akin Gump
Albeck
Alpha IR Group
Arnold & Porter
AST
Bowne & Co., Inc.
Broadridge
Calabrese Consulting
Centri Business Consulting
Chardan Capital Markets
Chord Advisors
Citadel Securities
Computershare
Continental Stock Transfer & Trust Company
Cyndx
Deloitte
Deutsche Bank
DLA Piper
Donnelley Financial Solutions

EarlyBirdCapital
EdgarAgents
EF Hutton
Ellenoff Grossman & Schole
Empire Filings
EQ
Equiniti
Ernst & Young
First Cover
Friedman LLP
Gallagher
Gateway Investor Relations
GigCapital
Houlihan Lokey
Hunter Taubman Fischer & Li
I-Bankers Securities
International Business Research
Investor Brand Network
Katten
Kelley Drye & Warren
Kirkland & Ellis
KPMG
Kramer Levin
Ladenburg Thalmann
Latham & Watkins
Laurel Hill
Loeb & Loeb
Lowenstein Sandler
M2 Compliance
Maples Group
Marcum
Marshall & Stevens
McDermott Will & Emery
Morgan Joseph & Co.
Morgan Stanley
Morrow Sodali
MZ Group Investor Relations
Nasdaq

NFP
NYSE
Ogier
Orrick
OTC Markets Group
Pali Capital
Powell Goldstein
Proskauer Rose LLP
Reed Smith
Restricted Stock Partners
Riveron
Roth Capital Partners
Rothstein Kass
RRBB Accountants + Advisors
Sichenzia Ross FERENCE
Sidley Austin
SPAC Research
Swiss Financiers
The Bank of New York Mellon
The Nuvo Group
The Vogel Group
TMX Group
Toppan Merrill
UBS
Vinson & Elkins
Vintage Filings
White & Case
WilliamsMarston
WilmerHale
Winston & Strawn
WithersWorldwide
Withum
Woodruff Sawyer
Workiva
Zukin Certification Partners



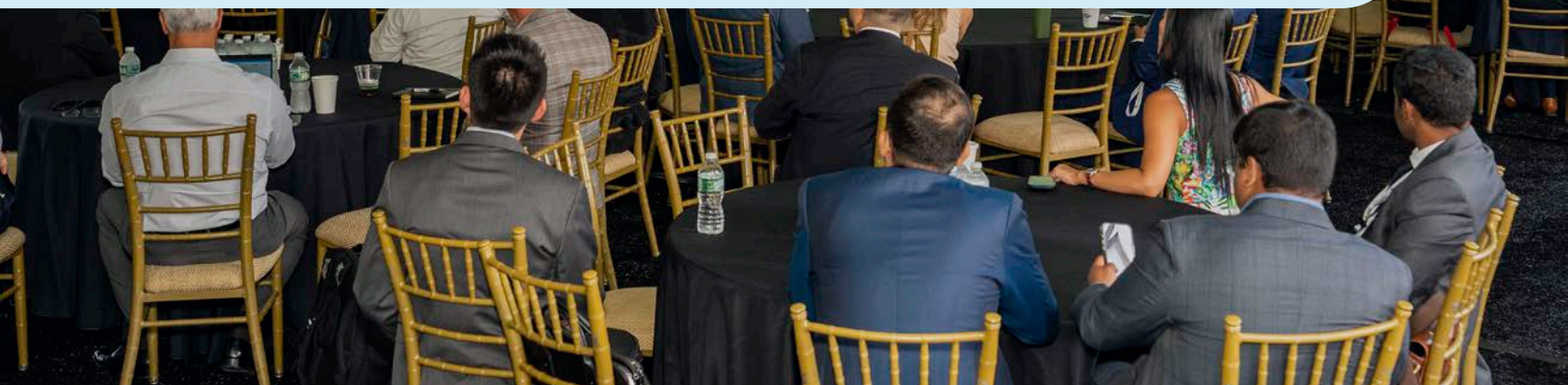
Sponsorship Options

Premier Sponsor

\$100,000

The Premier Sponsorship offers the ultimate brand exposure in the SPAC market. This is the most prominent sponsorship at the event.

- ✓ Ten conference passes (value of \$14,950)
- ✓ Inclusion in all pre-, on-site and post-conference media coverage
- ✓ Inclusion in press releases to promote the event
- ✓ Inclusion in email marketing campaigns
- ✓ Tabletop exhibit near the general session area
- ✓ Company name and logo prominently displayed on all conference materials
- ✓ Listing in pre-conference blogs and newsletters
- ✓ 2 full-page advertisements in the conference guide
- ✓ White Paper included in conference guide
- ✓ On-site signage in the general session area
- ✓ Signage placed around the venue
- ✓ Billed as "Top" sponsor in all marketing and promotion
- ✓ Two free passes to pre-event networking
- ✓ Pre & Post Event - attendee list (Name, Company, Title, Email)
- ✓ Pre-event list of media attendees
- ✓ Program participation
- ✓ Advertisement on DealFlow's SPAC News website
- ✓ Detailed company listing and logo on the conference website
- ✓ Conference banner for placement on your company website
- ✓ Acknowledgement throughout the conference and networking breaks
- ✓ Table drop of branded item of your choice
- ✓ Ability to run live demo at exhibit table
- ✓ Banner ad in the Event App
- ✓ Event App live chat with attendees
- ✓ Event App push-notification from DealFlow Events
- ✓ Event App company profile
- ✓ Complimentary Event App logins
- ✓ Event App Marketing video or PDF
- ✓ Pre-conference Webcast
- ✓ Wi-Fi branding on the log-in screen
- ✓ Podium branding/signage on lectern located on the main stage
- ✓ Access to all on-demand video and materials



Sponsorship Options

Billed as "Top" sponsor in all marketing and promotion	✓			
Two free passes to pre-event networking	✓			
Event App notification directly from your company	✓			
Pre Event - attendee list	✓			
Dedicated email thanking Gold and Platinum sponsors	✓	✓		
Event App analytics	✓	✓		
White Paper included in conference guide	✓	✓		
Event App live chat with attendees	✓	✓		
Table drop of branded item of your choice	✓	✓		
Event App push-notification from DealFlow Events	✓	✓		
Post Event - attendee list	✓	✓		
Pre-event list of media attendees	✓	✓	✓	
Dedicated on-site signage	✓	✓	✓	
Program participation	✓	✓	✓	
Event App banner ad	✓	✓	✓	✓
Advertisement on DealFlow's SPAC News website	✓	✓	✓	✓
Event App company profile	✓	✓	✓	✓
Event App Marketing video or PDF	✓	✓	✓	PDF Only
Advertisement in conference guide	2 Full Pages	Full Page	Full Page	Half Page
Ability to run live demo at exhibit table	✓	✓	✓	✓
Detailed company description on event website	✓	✓	✓	✓
Tabletop exhibit	✓	✓	✓	✓
Inclusion in email marketing campaigns	✓	✓	✓	✓
Inclusion in press releases to promote the event	✓	✓	✓	✓
Company name and logo displayed on all conference materials	✓	✓	✓	✓
Conference banner for placement on your company website	✓	✓	✓	✓
Recognition during opening remarks	✓	✓	✓	✓
Signage placed around the venue	✓	✓	✓	✓
Access to all on-demand video and materials	✓	✓	✓	✓
Complimentary Event App logins	Unlimited	10	7	4
Logo on website	✓	✓	✓	✓
Complimentary event passes	10 (\$14,950)	6 (\$8,970)	5 (\$7,475)	4 (\$5,980)
	Platinum	Gold	Networking	Silver
	\$50,000	\$30,000	\$25,000	\$20,000



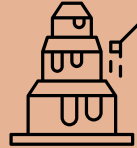
Sponsorship Options

For details, contact charlie@dealflowevents.com or call (516) 876-8006 ext. 20.

Dessert Bar

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Champagne Fountain

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Ice Cream Bar

\$15,000

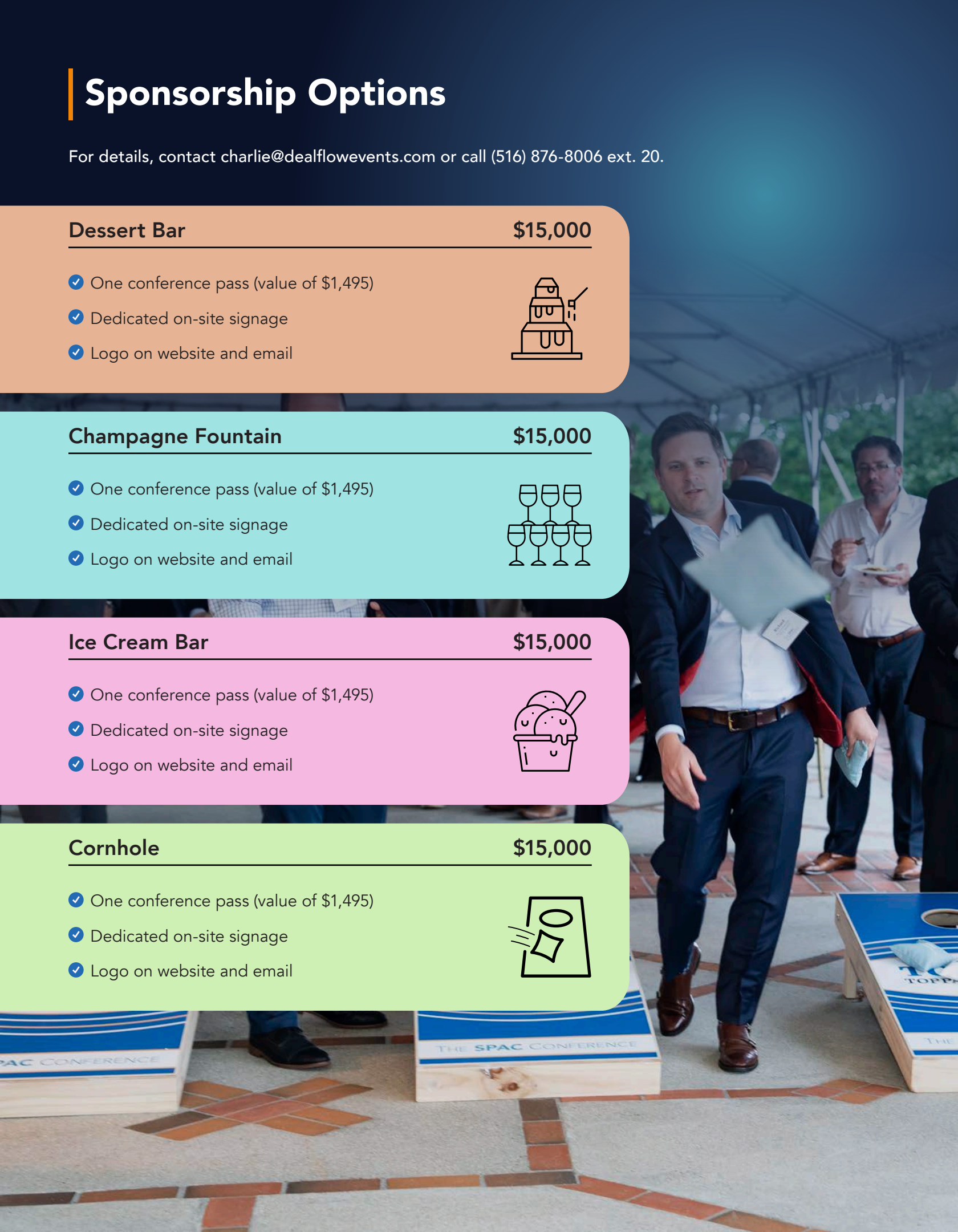
- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Cornhole

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Sponsorship Options

For details, contact charlie@dealflowevents.com or call (516) 876-8006 ext. 20.

Putting Competition

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Cocktail Reception

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Beer Truck

\$15,000

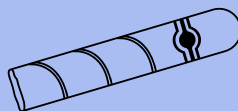
- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Cigar Roller

\$15,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email



Sponsorship Options

Promotional Sponsorship

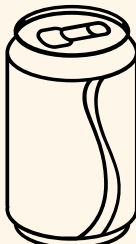
\$10,000

- ✓ One conference pass (value of \$1,495)
- ✓ Dedicated on-site signage
- ✓ Logo on website and email

Lanyard Sponsorship



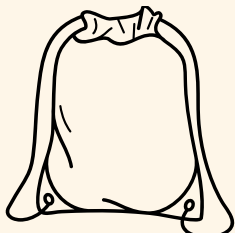
Beverage Sponsorship



Wifi Sponsorship



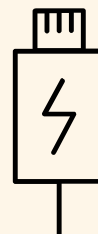
Bag Sponsorship



Valet Sponsorship



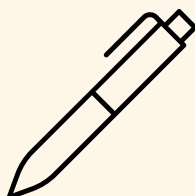
Charging Station Sponsorship



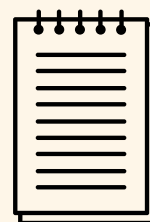
Golf Tee Sponsorship



Pen Sponsorship



Pad Sponsorship

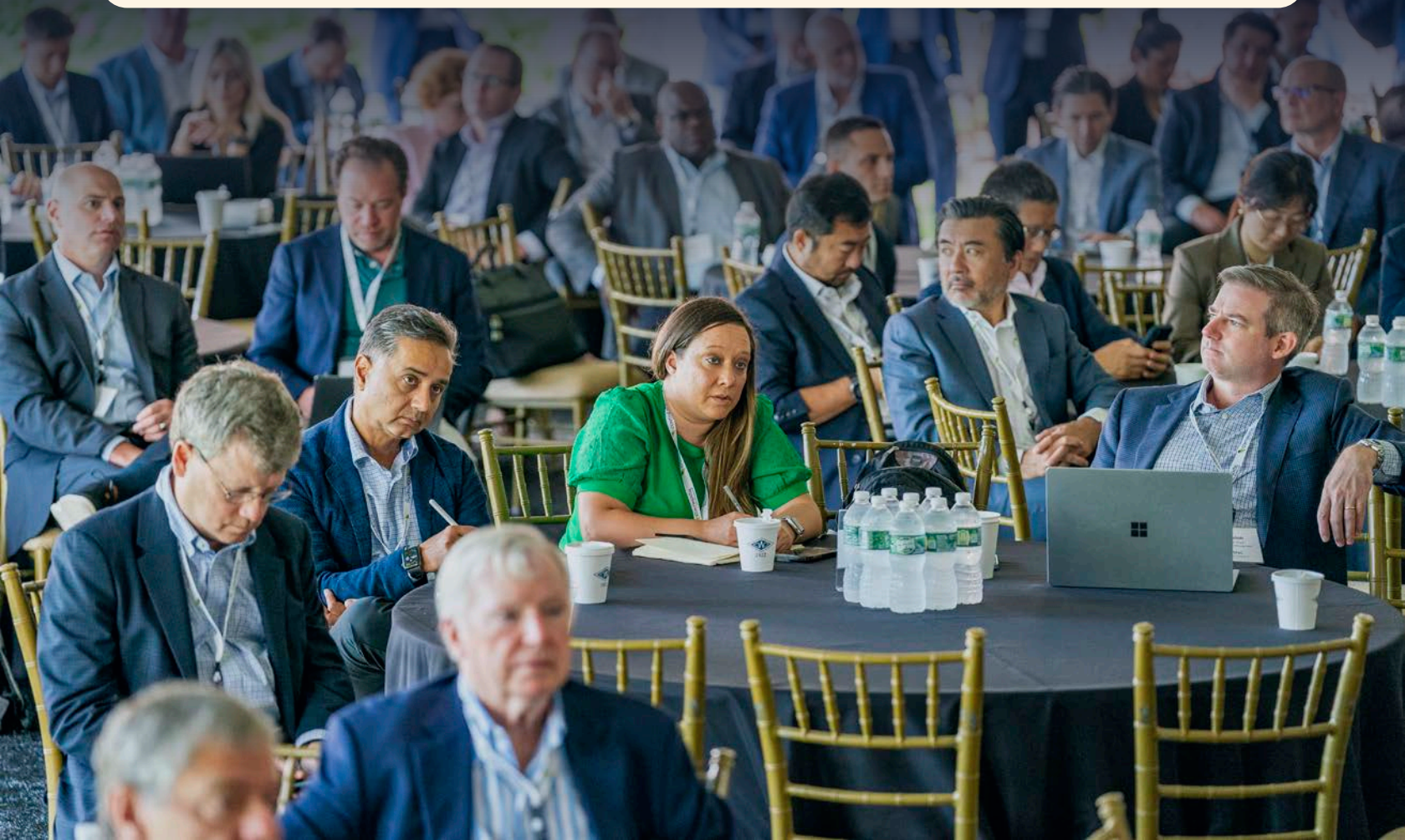


Who Attends This Conference

- SPAC Executives
- Law Firms
- Brokerage Firms
- Institutional Investors
- Hedge Funds
- Investor Relations Professionals
- SPAC Investors
- Investment Bankers
- Fund Managers
- Private Equity Investors
- Deal Advisors
- Accountants
- Underwriter and Issuer Counsel
- SPAC Sponsors and Management
- Structured Finance Investors

The SPAC Conference 2024 brings together the largest gathering of professionals in the business. Participants at The SPAC Conference say the event is consistently at the top of the list of must-attend events.

Sponsorships are limited. Don't miss out on this lucrative opportunity to boost your business. Contact us today.



The Westchester Country Club

The SPAC Conference is more than just another educational event. This is a chance for attendees to unwind, enjoy endless networking opportunities, and to meet with seasoned deal experts who believe in the transformative power of SPACs.

The Westchester Country Club provides the perfect backdrop for what's planned in 2024. With both indoor and outdoor event space, attendees will enjoy spending time at one of the most prestigious country clubs in America.

Westchester Country Club June 11-12, 2024

**99 Biltmore Avenue
Rye, NY 10580
Phone: (914) 967-6000**

The Westchester Country Club is one of the premiere country clubs in America. Its extensive amenities include a historic residence with three restaurants and two banquet rooms, two eighteen-hole golf courses, one nine-hole course, an indoor swimming pool, squash courts, grass tennis courts and a stand-alone beach.



About Us

The SPAC Conference is the premier event uniting the most influential participants in the SPAC market. Just ask around. People who attend this event know that the content and the professionals who deliver it are without equal.

As always, you can count on DealFlow Events to deliver the highest quality gathering in every respect – from an expanded agenda to the launch of new and exciting networking activities. At DealFlow, we continue to innovate, just like the SPAC market.

Since 2003, we've hosted over 200 events covering a range of financial topics. Our events are always the signature programs in their respective markets, bringing together leading practitioners in each field with major sponsors servicing the market.

Don't wait. Get involved with The SPAC Conference today by calling Charlie Napolitano at (516) 876-8006 or email charlie@dealflowevents.com.



THE SPAC
CONFERENCE

THE REG A
CONFERENCE

THE PIPEs
CONFERENCE

VENTURE DEBT
CONFERENCE

LoanTape™

THE LIFE SETTLEMENTS
CONFERENCE

THE PRIVATE EQUITY
SECONDARIES CONFERENCE

The MLP Conference
A Forum for Discussion of Master Limited Partnerships

THE INTERNATIONAL
LIFE SETTLEMENTS CONFERENCE

The IP Investment
Conference

THE DEALFLOW CONFERENCE

The Crowdfunding
Conference™

The Distressed Debt
Conference

The Healthcare
MSO Conference

The Healthcare Services
Investment Conference

The Marijuana
Conference

THE CLEANTECH
INVESTOR FORUM

DTC HEALTHCARE
CONFERENCE
A DEALFLOW EVENT

DEALFLOW MEDIA'S
ALTERNATIVE FINANCE CONFERENCE
Education & Networking for Israeli Companies
Israel

THE REVERSE MERGER
CONFERENCE

THE PRIVATE COMPANY
STOCK CONFERENCE

THE CHINA INVESTMENT FORUM

The Litigation
Funding Forum

ACTIVIST INVESTOR
CONFERENCE

THE ALTERNATIVE ENERGY
INVESTMENT FORUM

Exploring the Current
Captive Insurance Landscape
A New Half-Day Event focused on Networking and the Latest Developments

THE INTERNATIONAL
PIPEs CONFERENCE

The Outlook for
Chinese Companies
A Forum for Discussion of Going Public, Going Private,
and Everything In Between

THE PIPEs CONFERENCE EUROPE
A Forum for Private Placings & Alternative Finance

THE REVERSE MORTGAGE CONFERENCE
A Symposium on Post-Retirement Planning

The Secured Debt Conference

Turnarounds &
Restructurings

DealFlow
EVENTS

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