

DealFlow Events

SPEAKER BENEFITS GUIDE

Why Speak at a DealFlow Conference?



YOU'RE INVITED



DealFlow Events

Since 2003, DealFlow Events has hosted hundreds of in-person and virtual events covering a wide array of business and investment subjects. Our commitment to covering cutting-edge topics has made us a thought leader and trailblazer in the finance space.

Typically, our events cover niche topics critical to segments of the business community, such as SPACs, venture debt, activism, Reg A, PIPEs, distressed debt, healthcare investment, and microcap companies.

The Program Always Comes First

Since we first started hosting conferences two decades ago, our philosophy has remained the same: "The program always comes first." When we develop a new event, you can bet that it's on the cutting-edge. Whether we're tracking alternative investment strategies or covering the dynamic business of healthcare, we set ourselves apart with innovative programming, unique event formats, and exciting professional networking opportunities.



10 REASONS TO SPEAK

at a DealFlow Conference



Douglas Ellenoff

Images News Videos Shopping

About 24,900 results (0.49 seconds)

 Ellenoff Grossman & Schole LLP
<https://www.egslp.com> · Attorneys

Douglas S. Ellenoff

Douglas S. Ellenoff, a member of the Firm since it securities attorney with a focus in business trans

 LinkedIn
<https://www.linkedin.com/in/douglas-ellenoff-588b6c>


Douglas Ellenoff

Douglas Ellenoff, New York City Metropolitan Area mutual connections. View mutual connections with

 Images for Douglas Ellenoff

 spac  ellenoff attorney  law



 The SPAC Conference 2023
<https://spacconference.com> · Speakers

Doug Ellenoff

Douglas S. Ellenoff, a member of Ellenoff Grossman & Schole LLP, a corporate and securities attorney with a special

1. Industry Expertise

Speaking at a DealFlow conference demonstrates your expertise, positioning you as a thought leader in your industry, with the opportunity to target specific niche audiences.

2. Professional Recognition

Being invited to speak at a reputable conference is a mark of professional recognition and achievement.

3. Networking Opportunities

DealFlow conferences attract a diverse audience, including corporate executives, investors, and service providers, making networking a major draw for many of our attendees. Speaking at a DealFlow event provides you with the same networking opportunity as your audience – *free of charge*.

4. Brand Visibility

Being a DealFlow speaker increases your company's visibility within your industry, helps you to build brand recognition and credibility, and enhances your professional profile with a standout addition to your resume or bio.

Proven SEO results, note how the SPAC conference comes up third!



Everything You Ever Wanted to Know about Raising Capital with Reg A

The Reg A Conference is where the industry gathers to discuss strategies for raising capital and going public using Regulation A. You'll be learning from the most experienced professionals in the business as they make their opinions known and give real context to the state of the market, all while preparing you for what's next to come in the areas of law, accounting, and Reg A investment strategy.

[REGISTER](#)

Key Strategies to Drive Reg A Success

- Testing the waters before diving in
- Sculpting the message to investors
- Multi-channel marketing reaches the right audiences, consistently
- Qualifying with the SEC on Form 1-A
- Convincing existing investors why the raise is essential
- Preparing and filing the prospectus
- Offer completion and investor relations



Jonathan Stidd
DealMaker Reach

Fractional Ownership and Syndicating through Reg A

- One offering to rule them all through Reg A Series Offerings
- Now creating separate investments for separate assets into unique investment opportunities
- Creating crowdfunding opportunities for all investors into traditionally accredited investor restricted opportunities
- Using a Series Offering to seek investments in unique franchise locations, separate product lines, business divisions, collectibles, and real estate



Nathaniel Dodson
Crowdfunding Lawyers



Immerse Yourself in the Dynamic World of SPACs

Those who are serious about SPACs know that The SPAC Conference is the most important forum all year for gaining expert perspectives on the market. Now, with all the uncertainty surrounding SPACs, it's more important than ever to meet and discuss the financial and legal topics impacting the market.

Join us next month where for two days you'll get insights from an impressive lineup of industry veterans. Thought-provoking panels and presentations will demystify the current landscape while preparing you for what's next to come.

[VIEW AGENDA](#)

Day One

Presentation State of the Market

- Overview of notable deal activity including a recap of 2022 year-end performance
- Significant changes to SPAC deal structures and potential changes in wake of SEC rulemaking
- Market forecast through 2023
- How proposed federal regulations could impact future SPAC deals



Doug Ellenoff
Partner
Ellenoff Grossman & Schole

[Speaker](#)

5. Lead Generation

Any DealFlow conference is bound to draw attendees interested in your topic or services. Speaking at a DealFlow event puts you in an excellent position to generate leads, find business opportunities, and promote any products or services you may have which relate to the conference topic.

6. Knowledge Sharing

Sharing your insights and experiences allows you to contribute to the industry's collective knowledge. It's an opportunity to give back, educate others, and contribute to the growth and development of the community. There's no satisfaction like providing your audience with a perspective only you can offer.

7. Market Research

Presenting at conferences creates an educational opportunity—and not just for your audience. Engaging with your listeners can provide you with new insights into market trends, challenges, and emerging opportunities.

8. Personal Development

Public speaking is a valuable skill that enhances your personal and professional development. If you've been invited but are not a seasoned speaker, we value your expertise and are committed to helping you take what we hope will be a satisfying career step.

9. Media Exposure

Conferences may attract media attention, meaning that speaking can lead to interviews, articles, mentions in industry publications, or social media buzz.

10. Feedback and Validation

Audience feedback and engagement may validate your ideas and strategies or provide constructive criticism for improvement.

Email campaigns announcing the Agenda for the Reg A and SPAC Conferences, sent to lists of all attendees, and those who opt-in to general marketing emails.

Proven SEO Results

Google search results for Doug Ellenoff, a prominent speaker at many DealFlow events. His experience speaking at the SPAC conference comes up as a top result.

The screenshot shows a Google search for 'Douglas Ellenoff'. The search bar at the top contains the name. Below the search bar are tabs for Images, News, Videos, Shopping, Maps, Books, Flights, and Finance. The results show 'About 24,900 results (0.49 seconds)'. The first result is from 'Ellenoff Grossman & Schole LLP' with the URL 'https://www.egsllp.com > Attorneys'. Below this is a snippet for 'Douglas S. Ellenoff', a member of the firm since 1992, a corporate and securities attorney. The second result is from LinkedIn with the URL 'https://www.linkedin.com > douglas-ellenoff-588b682'. Below this is a snippet for 'Douglas Ellenoff', New York City Metropolitan Area, 10K followers. The third result, highlighted with a blue box, is from 'The SPAC Conference 2023' with the URL 'https://spacconference.com > Speakers'. Below this is a snippet for 'Doug Ellenoff', a member of Ellenoff Grossman & Schole LLP since 1992, a corporate and securities attorney with a specialty in ...

Personalized Bio Page

Each speaker at our events gets a full biography page, detailing their company, job title, topic, social media links and a short introduction.

The screenshot shows a personalized bio page for Doug Ellenoff. At the top is a dark blue navigation bar with 'THE SPAC CONFERENCE' on the left and 'AGENDA SPONSORS VENUE CONSIDERING A SPAC? ABOUT ARCHIVE NEWS' on the right. A yellow 'ON DEMAND' button is also visible. Below the navigation bar is a circular portrait of Doug Ellenoff. Underneath the portrait is his name 'Doug Ellenoff' and his title 'Partner'. Below that is a yellow 'Speaker' button. The logo for 'EGS Ellenoff Grossman & Schole LLP' is displayed. Below the logo is the text 'Ellenoff Grossman & Schole'. At the bottom is a short introduction: 'Douglas S. Ellenoff, a member of Ellenoff Grossman & Schole LLP since its founding in 1992, is a corporate and securities attorney with a specialty in alternative financings, including, SPACs, M&A, PIPEs, RDs and Crowdfunding. In the last 10 years, he has been involved at various stages in numerous registered public offerings, including more than 100 financings and, hundreds of private placements into public companies. Since 2002, Mr. Ellenoff has been involved with over 250 SPAC IPOs and 60 ...'

Inclusion in Email Marketing Material

Routine email marketing campaigns are sent across lists of attendees, potential sponsors, and people of general interest in our events. Shown below are two emails sent to lists of investors and attendees of their respective conferences.



Come See The Thought Leaders in The SPAC Market

[REGISTER](#)

Day One

Presentation

State of the Market

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Doug Ellenoff

Partner
Ellenoff Grossman &
Schole

[Speaker](#)

Presentation

What's Next for Blank-check Firms?

- A ticking clock for existing SPACs under deadline to get deals done
- More new SPACs entering the pipeline only means more competition
- A renewed emphasis on quality deals as stronger SPACs emerge and weaker blank-checks opt to dissolve
- Anticipating what the SEC may do in 2023
- U.S. SPAC experts eyeing international targets



Mitch Nussbaum

Vice Chairman; Co-Chair,
Capital Markets &
Corporate



Come See The Thought Leaders in The Reg A Space

[VIEW AGENDA](#)

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Jonathan Stidd
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Nathaniel Dodson
Crowdfunding Lawyers

Lessons Learned After 1 Million Reg A+ Investments

- Why you should only do a Reg A offering if customers love your product/service
- Appealing to main street investors
- Marketing strategies that connect with the investors you're trying to reach
- Setting a low minimum to draw early investors
- How broker-dealers can help the offering hit its goal – once early investors are onboard
- With retail investors, why it's vital to keep the marketing campaign and

WHO ATTENDS?

Who Attends DealFlow Events?

You can expect anywhere from 300 to 500+ attendees at each DealFlow conference. Expect a diverse mix of interests, job titles, and job functions. Expect to meet eager investors and corporate executives. Expect law firms, accounting and auditing firms, insurance companies, and many others that support each of the event's service providers.



**300-500+
Attendees**



**Eager Investors and
Corporate Executives**



**Diverse Mix of Interests
and Jobs**

- Law Firms
- Accounting Firms
- Auditing Firms
- Insurance Companies
- and more!

